



# Charity Newsies

WHAT'S NEW WITH THE NEWSIES?

## A BIGGER NEED THAN EVER BEFORE

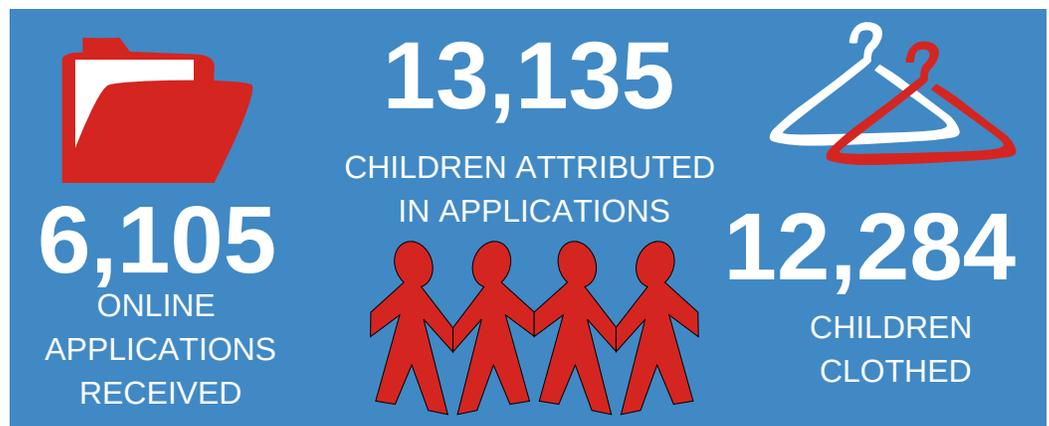
For over 114 years Charity Newsies has been a continuous champion and supporter of education for students throughout Franklin County. ***Our mission is simple, to ensure no child will miss school due to inadequate clothing.***

We understand that our school-aged kids are our most important community asset, and their education is key to our community's success. Recent data from 2021 Kids Count Report published by the Children's Defense Fund of Ohio, reported that **53.9% of the children in Franklin County live in poverty**. With this data, Charity Newsies approximates that over 110,000 students living within Franklin County are eligible to receive free clothing from Charity Newsies

Currently, we are on track to serve more than 12,000 students during the 2021-2022 school year. However, Charity Newsies knows we can do more! We have the opportunity, capacity, and desire to serve more kids in Franklin County. But in order to do this, we need additional financial support to purchase new school appropriate clothing and uniforms for students.

We truly appreciate the community's support for over 114 years, as we continue to raise the necessary funds to continue to support our students in need. However, in order to serve more students, we need to continue to grow our fundraising efforts to help us purchase even more new clothing! Join us in making an impact today in the lives of kids today by donating to Charity Newsies! Your support will empower more students to achieve academic success!

## 2021 CLOTHING DRIVE & SERVICES REVIEW





## MEMBERSHIP RECRUITMENT

Are you interested in giving back to the central Ohio community, but more importantly to our most important asset, school aged children? Charity Newsies is actively working to enhance and grow our membership with dedicated volunteers. We are seeking new members who accurately represent the diversity of our clients and of our community. Come be a part of one of the oldest and most trusted nonprofit organizations, clothing needy school children in Franklin County for over 114 years.

What sets Charity Newsies apart from other charities in Franklin County is the personal involvement of our dedicated members. No other charitable organization in Central Ohio relies so heavily upon volunteers to fulfill its mission. Members donate more than 14,000 hours of their time each year, not including the paper sale. Our Newsies experience the personal satisfaction of making a difference in the lives of children in need, and desire to share that dedication and belonging with others.

If you are interested in becoming a Newsie, you can visit our website to download a membership application and to find out more about how members get involved to help the children in our community.

## PARTNERSHIPS FOR GOOD

As a conscientious community partner, Charity Newsies and its leadership understands the importance of continued collaborations with nonprofit partners in Central Ohio. Newsies has long been a trusted partner within Franklin County to support families in need. One example of this partnership is with the American Red Cross of Greater Columbus, Ohio. If a local family experiences a house fire, not only will the Red Cross provide their entire complement of services, but they also engage partners like Charity Newsies. As a partner, Newsies is able to aid in the provision of clothes to the family members, when the appropriate sizes are available.



Our partnerships do not end there. Throughout 2021, Charity Newsies has been participating in a pilot program with Student Success Stores (SSS). Student Success Stores is a free, anonymous store inside a few Columbus City Schools filled with hygiene products, easy-to-eat food items, school-code clothing, and school supplies. Their goal is to supply students with the essentials and, in turn, remove barriers in attending school. This is a natural partnership for Newsies. Through collaboration, we can support the SSS schools with the immediate apparel needs, and then have the opportunity to work with the students' parents to provide the full gamut of Newsies services.

In this pilot year, Newsies is currently working in two Columbus City Schools, Wedgewood and Mifflin Middle Schools. We see this as only the start to this partnership. The values lived by the volunteers of Student Success Stores and Charity Newsies are truly aligned, and both organizations believe in providing services to students in an equitable and dignified way. We are ever grateful for this opportunity to increase our services and reach more students in need.



## NEW PROTOCOLS

Given the COVID outbreak Charity Newsies worked diligently to assure that our mission to serve children in our community. Charity Newsies transformed our former in-person application process to an online application platform for use by our families. This new procedure allows greater access and equitable opportunities for those we serve. In addition, our new process has allowed for expedited services for our families through the pre-packaged clothing, timed appointments, and drive thru package distribution.

## LEAVE A LEGACY

Looking for a way to support Charity Newsies in a meaningful way, consider making a planned gift. Planned giving is the process of making significant charitable gifts during a donor's life or at death that is part of his or her financial or estate plan. Planned gifts can take a number of forms, listed below are just a few ways you can consider.

- Outright gifts of assets such as appreciated securities or artwork upon a donor's death
- Charitable remainder trusts provide an income stream for individuals, and at the death of the donor, the charity receives what is left in the trust
- Charitable lead trust, on the other hand, produces a stream of funds for a charity, and at the death of the donor, the donor's heirs receive what remains in the trust
- Planned gifts are payable upon the donor's death such as a life insurance policy where the beneficiary is a charitable organization.

If you would like to learn more about your potential options on planned giving, we recommend you contact your financial advisor, attorney, or CPA/tax preparer to explore your options

## NEWSIE SPOTLIGHT

Kathy Redmond's generosity and support of Charity Newsies is a true example of servant leadership. Kathy, a past president, has not only led the organization through her service on the Board of Trustees and path through our organization's leadership, but her through her ability to fund raise on behalf of Newsies. Just recently, Kathy spearheaded the annual Bring the Bling event at the Shamrock Club of Columbus, where the proceeds benefited Newsies Clothe a Child program. Thank you Kathy for all you do to support school aged children in Franklin County.

