



# Online Privacy Policy

(Last Updated April 29, 2016)

Charity Newsies respects the privacy of its members, contributors, and clients. In order to protect your privacy, Charity Newsies has provided this policy to explain our online practices and how your information is collected and used. This policy covers all information gathered on [www.charitynewsies.com](http://www.charitynewsies.com) / [www.charitynewsies.org](http://www.charitynewsies.org). For more information regarding our website or our organization, you can contact us at:

## **Charity Newsies**

4300 Indianola Avenue  
Columbus, OH 43224  
Phone: (614)263-4300  
Fax: (614)262-8810  
Email: [info@charitynewsies.com](mailto:info@charitynewsies.com)

## **Information Collection and Use**

Charity Newsies does not collect any personally-identifying or other sensitive information anywhere on its website other than through the online donation functionality of the website. Our website is not intended for children under 13 years of age and we do not knowingly collect personal information from children under 13. No one under age 13 may provide any information to or on the website.

Charity Newsies collects the following information when you make a donation online:

- **Name**
- **Email address**
- **Business name (optional)**
- **Mailing Address**
- **Additional Comments (optional)**

The Charity Newsies website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer to help the website analyze how visitors use the website. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google. Google will use this information for the purpose of evaluating use of the website, compiling reports on activity and providing other services relating to activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

# Online Privacy Policy (continued)

If you do not want your data being used by Google Analytics, please go to <https://tools.google.com/dlpage/gaoptout/>

## **Online Donations**

Donations made through our website are handled by PayPal, a third party payment processing services provider. Persons using the online donation functionality or the website are subject to PayPal's privacy policy and terms and conditions of use. While Charity Newsies has chosen to use PayPal due to its reputation as a provider of secure and efficient online payment services, Charity Newsies makes no representations or warranties with respect to PayPal's services. Charity Newsies uses the information collected through the online donation process to generate a "Thank You" email and to track the total amount of donations. Charity Newsies does not receive or store credit card information.

Charity Newsies does NOT sell or share any collected information with other organizations, including to third parties for their direct marketing purposes.

## **Security**

All information provided to Charity Newsies through the online donation process is transmitted using SSL (Secure Socket Layer) encryption. SSL is a coding system that lets your browser automatically encrypt, or scramble, data before you send it to us.

## **Other websites:**

Our website occasionally links to other websites, including to social media service providers. When you access such a website or social media service, you are subject to the terms of use and privacy policy of the website or social media service. Charity Newsies does not control the content or the security of any third party websites or online services, and we encourage you to read the privacy policy for each such website or service.